

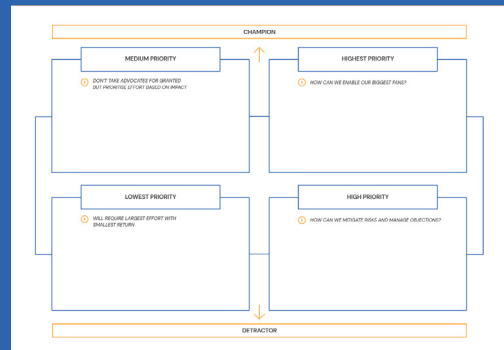
STAKEHOLDER MAP

You must have some ideas on who to include in your efforts for the integration of VE at your institution.

Let's have a closer look at which stakeholders you might encounter and think about their position in relation to your VE vision.



Adapted with permission from work by Carine Ullom.



WORKSHEET

STAKEHOLDER MAP

Identify people in your organisation who would benefit from seeing VE become part of your organisational fabric or whose support you will need in order to succeed. Equally important, identify those people who might challenge VE to become part of your institution.

Champions can be:

- international education office
- internationalisation implementation administrators
- instructional/academic technology staff
- (language) teachers/lecturers
- research project leaders
- grant writers
- registrar/enrollment office/admissions & recruitment personnel
- budget officers (i.e., those who determine how funding is allocated)
- instructional designers
- people who already conduct virtual exchange or something like it (e.g., telecollaboration and globally networked learning are sometimes used to refer to similar practices)

Detractors can be:

- Management lacking financial capacity
- Colleagues preferring the analogue way of teaching
- Mobility enthusiast who love to travel.



CHAMPIONS

MEDIUM PRIORITY

> DON'T TAKE ADVOCATES FOR GRANTED BUT PRIORITISE EFFORT BASED ON IMPACT

HIGHEST PRIORITY

> HOW CAN WE ENABLE OUR BIGGEST FANS?

LOWEST PRIORITY

> WILL REQUIRE LARGEST EFFORT WITH SMALLEST RETURN

HIGH PRIORITY

> HOW CAN WE MITIGATE RISKS AND MANAGE OBJECTIONS?

DETRACTOR

